

DRM DERMATOLOGIC
MANAGEMENT
NATURALS[™]

WITH ADDED VITAMINS & MINERALS
CANINE FORMULA



The Power to Nutritionally Manage Your Dog With

Allergic Dermatitis Using a Natural Diet

It is estimated that around 3-15% of dogs suffer from atopic dermatitis¹, one of the most common forms of allergic dermatitis. It has been shown that omega-3 fatty acids can reduce inflammation to help nutritionally manage dogs with allergic skin conditions. That's why Purina[®] Pro Plan[®] Veterinary Diets DRM Dermatologic Management Naturals[™] With Added Vitamins and Minerals Canine Formula contains trout and oatmeal, along with Omega-3 and Omega-6 fatty acids, and a blend of vitamins and minerals that will help nourish your dog's skin and coat.

Advanced Nutrition



Formulated for the nutritional management of dogs with dermatitis



Contains Omega-3 and Omega-6 fatty acids to help support a healthy skin & coat



High in antioxidant Vitamins A and E to support a healthy immune system

- Natural with added vitamins and minerals
- Formulated with no corn or wheat
- No artificial colors or preservatives

1. Blackwell's Five-minute Veterinary Consult: Canine and Feline, Fifth edition. John Wiley and Sons, 2011, pg.130

DRM Dermatologic Management Naturals[™] can be used in the nutritional management of dogs with the following:

- Dermatitis
- Pruritus
- Flea allergy dermatitis
- Other inflammatory skin conditions
- Conditions benefiting from moderate sodium restriction

Our commitment to you and your pet

Purina Pro Plan Veterinary Diets is committed to helping you and your veterinarian make a true difference in your pet's life. Our diets are backed by extensive testing and scientifically formulated to help nutritionally manage dogs and cats with certain medical conditions.

We understand your desire for natural pet food options and are pleased to offer a natural therapeutic option for pets with skin conditions.

The science behind our therapeutic diets represents a collaboration between Purina nutritionists, researchers and veterinarians, resulting in proven nutritional breakthroughs and great-tasting formulas produced with high safety standards.

Ask your veterinarian about **DRM Dermatologic Management Naturals[™] With Added Vitamins and Minerals** today. For your pet's health, please see your veterinarian regularly.

Refer to the backside of your product package for feeding instructions.



Actual kibble size



Proudly manufactured at Purina-owned US facilities.

If you have questions about Purina Pro Plan Veterinary Diets, please call toll-free, 1-800-879-1266 weekdays, 8:00 a.m. to 4:30 p.m. (CT), or visit

ProPlanVeterinaryDiets.com